



Deliverable 9.1

Project identity, website and social media channels

Project acronym: ECO2LIB
Project title: Ecologically and Economically viable Production and Recycling of Lithium-Ion Batteries
Grant Agreement number: 875514
Coordinator: Martin Krebs

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Funding Scheme: H2020-LC-BAT-2019-2020 / LC-BAT-2-2019

Delivery Date from Annex I:	June 30 th 2020
Start date of the project:	January 1 st 2020
Project duration:	48 months

Work package:	9
Lead beneficiary for this deliverable:	EurA
Authors:	EurA

Dissemination level		
PU	Public	x
CO	Confidential, only for members of the consortium (including the Commission Services)	
CI	Classified	




1. Introduction

The purpose of this deliverable is to give an overview of the project corporate image including logo, colour concept, website, and social media channels.













2. Project identity

2.1 Colours and Logos

For the ECO2LIB project, three different colour concepts have been elaborated:

Design	Colours	Design notes
1		Green is very obvious for the colour concept. Colour Design 1 contrasts the green with a complementary colour - unusual but striking. In colour design 2, the green is somewhat more subdued and as a second colour, orange takes up the meaning of "something energetic" in colour psychology. In colour design 3 we dare to design without green, instead we design with a muted blue, which stands for technology, but also for recycling.
2		
3		

With these 3 colour concepts, 4 logos have been designed:

	Colour 1	Colour 2	Colour 3
Logo 1			
Logo 2			
Logo 3			
Logo 4			

Following a vote, the consortium finally decided for Logo 3 and Colour 3:



83/127/136

#537F88

244/120/77

#F47846

2.2 Website

The URL of the project website is www.eco2lib.eu.

The main language of the website is English.

The website shall give an overview over the partners of the project, the project itself, and news and events related to the project. Furthermore, an internal area for project members is an essential part of the website. In this internal area (Microsoft SharePoint), the partners are provided with templates and other documents and also have the opportunity to exchange project-related documents.

On the next pages are some screenshots of the website:

Home screen:



Project partners:



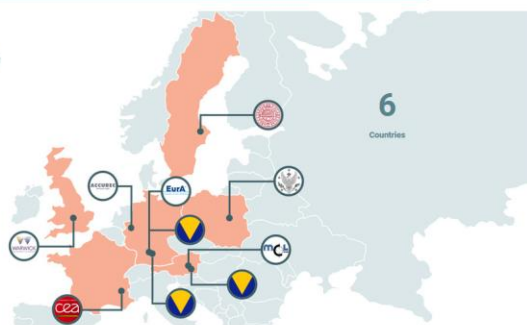
PARTNERS

10

Partners

6

Countries



VARTA Microbattery GmbH

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Germany

www.vartamicrobattery.com

VARTA Microbattery (VMB) is an internationally leading and globally active manufacturer of retail and OEM batteries and has been operating for more than 125 years. VMB employs nearly 750 persons in Germany and approx. 2,000 worldwide. The company headquarters is located in Ellwangen in the southern part of Germany where the entire research, engineering and production of the electrochemical cells are done. 150 VARTA employees work in the Innovation Tower at our headquarters in Ellwangen. This central Research and Development department focuses on developing new products and optimizing existing solutions. Particular attention is paid to material and structural research, converting and storing energy (light, heat, vibration, etc.), and nanotechnologies, fuel cells, and printed batteries.



Commissariat à l'énergie atomique et aux énergies alternatives

Sandrine Lyonard (IRIG)
Willy Porcher (LITEN)
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France

www.cea.fr

CEA is a French government-funded technological research organization. With more than 15,000 researchers and co-workers, its activities cover four main areas: Energy, Defence & security, Health & Information technologies, and Fundamental research. Two institutes from CEA, both located on the CEA Grenoble centre, are involved in the ECO2LIB project.

CEA-IRIG is a fundamental research institute with ~ 400 people involved in nanoscience, while CEA-LITEN is a technological research institute (1,000 people) specialized on energy R&D (fuel cell, batteries, biomass, and solar application).

CEA-IRIG and CEA-LITEN have developed expertise in advanced characterization on the Nanocharacterization platform, a large facility devoted to up-to-date electron microscopy, surface spectroscopy (XPS, Auger, ToF-SIMS) and NMR on the Minatoc campus of Grenoble. IRAC also manages X-rays beam line at the world-leading European Large Scale Facilities, e.g. the synchrotron (ESRF) and the neutron source (ILL). In the past years, CEA-IRAC and CEA-LITEN have developed strong knowledge in Li-ion (and post-Li-ion) batteries post-mortem and operando investigation, in particular for Si-based electrodes. The Nanocharacterisation facility not only provides access to high tech equipment with experienced staff, but also develops new characterisation methods to add to its portfolio. Recent developments include the availability of a suite of CEA-made battery cells and module transfers adapted to in situ scattering, in situ spectroscopy, and advanced microscopy. Real-time observation of electrochemical energy storage and conversion device was achieved by e.g., beyond state-of-the-art techniques as scattering tomography, ToF-SIMS tomography or FIB-TEM coupled to HRTEM-EELS.



WMG, University of Warwick

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WMG is a world leading research and education group transforming organisations and driving innovation through a unique combination of collaborative research and development, and pioneering education programmes.

As an international role model for successful partnerships between academia and the private and public sectors, WMG develops advancements nationally and globally, in applied science, technology and engineering, to deliver real impact to economic growth, society and the environment.

WMG's education programmes focus on lifelong learning of the brightest talent, from the WMG Academies for Young Engineers, degree apprenticeships, undergraduate and postgraduate, through to professional programmes.

An academic department of the University of Warwick, and a centre for the HVM Catapult, WMG was founded by Professor Lord Kumar Bhattacharyya in 1980 to help reinvigorate UK manufacturing and improve competitiveness through innovation and skills development.




VARTA Micro Innovation GmbH

Bernd Fuchsbieler

VARTA Micro Innovation GmbH (VMI), with registered office in Graz (AUT), was founded in 2009 as a joint venture between VARTA Microbattery and Graz University of Technology (AUT). Within VARTA Micro Innovation both, the industrial fabrication know-how from VARTA Microbattery and the basic research know-how from Graz University of Technology for various electrochemical energy storage systems are merged together.


Today, VARTA Micro Innovation is fully integrated as R&D centre within the VARTA Group with the main business purpose of development and validation of new material as well as process technologies and their transfer to the stage of industrial application. This work includes on the one hand the qualification of new material and process technologies, on the other hand the development of industrialization strategies and facilities.

News:




HOME PROJECT PARTNERS IAB NEWS EVENTS DOWNLOADS

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ECO2LIB | News




MEETINGS

25 June 2020

Virtual Month 6 Meeting

Virtual General Assembly Meeting to present and discuss the project progress after 6 months.

[Read more](#)




EU

09 June 2020

European Green Deal Call

A European Green Deal to fight climate change and make Europe climate-neutral by 2050 will be published in September 2020.

[Read more](#)




EU

29 May 2020

Roadmap for EU batteries legislation

The roadmap for the revision of the EU's batteries legislation has been published.

[Read more](#)




OTHER PROJECTS AND ACTIVITIES

02 March 2020

End of Sintbat project

Following a final review meeting mid-February in Brussels, our partner project Sintbat officially ended on the 29/02/2020. The insights of this project will now be used in ECO2LIB to develop better cell materials and batteries for energy storage applications.

[Read more](#)




MEETINGS

24 January 2020

Successful Kick-off Meeting

On the 23/01/2020 we had our successful Kick-off Meeting in Brussels. We were honoured that our project officer Annarita Ferri took the time to participate in our meeting. We are now all very eager to get the project fully started.

[Read more](#)





PROJECT NEWS


02 January 2020






Project start

The project ECO2LIB officially started on the 01/01/2020. In the next 4 years, we will develop improved materials for lithium-ion batteries with significantly reduced costs and higher recyclability.

[Read more](#)

Follow us on:  



Share this page on:     

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 875514.

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Internal area:

The screenshot shows the Office 365 interface for the ECO2LIB project. The top bar is blue with the Office 365 logo. Below it, the ECO2LIB logo and name are displayed. The left sidebar contains navigation options: Start, Notizbuch, Dokumente (selected), Seiten, Websiteinhalte, Papierkorb, and Bearbeiten. The main area shows a search bar and a list of documents. The documents are organized into folders: 01_Templates, 02_Deliverables, 03_Reports, and 04_Meetings. Each folder entry shows the last modified date and the user who made the change.

Name	Geändert	Geändert von	+ Spalte hinzufügen
01_Templates	23. Juni	Stefan Durm	
02_Deliverables	23. Juni	Stefan Durm	
03_Reports	vor 4 Tagen	Stefan Durm	
04_Meetings	vor 4 Tagen	Stefan Durm	

2.3 Social Media

For the project start, social media presence on Twitter and LinkedIn has been established. Over the course of the project, additional social networks, such as YouTube, might be added, if necessary.

2.3.1 Twitter

The twitter account is accessible via <https://twitter.com/eco2lib>

The screenshot shows the Twitter profile page for the ECO2LIB project. The left sidebar contains navigation options: Home, Explore, Notifications, Messages, Bookmarks, Lists, Profile (selected), and More. The main area shows the profile of the ECO2LIB project (@eco2lib). The profile bio states: "European project for the ecologically and economically viable Production and Recycling of Lithium-Ion Batteries. Funded by #Horizon2020 under Grant No. 875514." The profile also shows 7 Following and 4 Followers. Below the profile information, there are two tweets. The first tweet is from the ECO2LIB project (@eco2lib) dated June 25, stating: "Very interesting report about European Innovativeness. #ECO2LIB partners are amongst the top performers". The second tweet is from EUScience&Innovation (@EUScienceInnov) dated June 23, stating: "How is your country doing in #innovation? All info in the new 2020 #EUInnovation Scoreboard that we published today". Below the tweets, there is a map of Europe showing innovation performance groups: Innovation Leader (dark green), Strong Innovator (light green), Moderate Innovator (yellow), and Modest Innovator (orange).

LinkedIn

The LinkedIn channel for ECO2LIB is: <https://www.linkedin.com/showcase/eco2lib-project>

in

Suche

Start

Ihr Netzwerk

Jobs

Nachrichten

Mitteilungen


Sie

Mehr

Premium gratis testen

Sie sehen diese Seite als Mitglied an.

Als Administrator anzeigen



ECO²LIB Project

Forschung · 8 Follower

European H2020 project for the ecologically and economically viable Production and Recycling of Lithium-Ion Batteries

Website besuchen

Folgen

5 Follower in Ihrem Netzwerk

Startseite

Über uns

Werbung

Info

4-year European Horizon2020 project (875514) for the ecologically and economically viable Production and Recycling of Lithium-Ion Batteries. The project consists of 10 partners from 6 European countries.

Alle anzeigen

Verbundene Seiten

Energy Innovation Europe Network

Management-Beratung

61 Follower

Follower

Alle

Bilder

Dokumente

Videos

Sortieren nach: Beliebteste

ECO²LIB Project

8 Follower

1 Min. ·

Great success for our project coordinator [VARTA AG](#). Well done! 🎉🚀

Übersetzung anzeigen


VARTA AG

2.840 Follower

13 Std. ·

The Federal Ministry of Economics ([Bundesministerium für Wirtschaft und Energie](#)) and the states of [#Bavaria](#) and [#BadenWürttemberg](#) are supporting the [#battery](#) industry in [#Germany](#) and [#Europe](#) within the framewc ... mehr anzeigen

Übersetzung anzeigen



Forschung und Entwicklung
Research and Development

VARTA Group receives IPCEI funding for the further development of its innovative Lithium-Ion Technology - focus on larger battery formats

varta-ag.com · Lesedauer: 3 Min.

Gefällt mir

Kommentar

Teilen

Senden

Gehören Sie zu den Ersten, die darauf reagieren.

ECO²LIB Project

8 Follower

4 Tage ·

Yesterday was the Month 6 General Assembly Meeting of our [#H2020](#)-project [#ECO2LIB](#). Like many other projects, we were also affected by COVID-19. So, instead of visiting beautiful Warsaw, the entire meeting was done online. It ... mehr anzeigen